



## **Request for Proposal (RFP) for Art Consultant**

### **Washington / National TOD Gateway**

**Date: September 21, 2018**

#### **Overview**

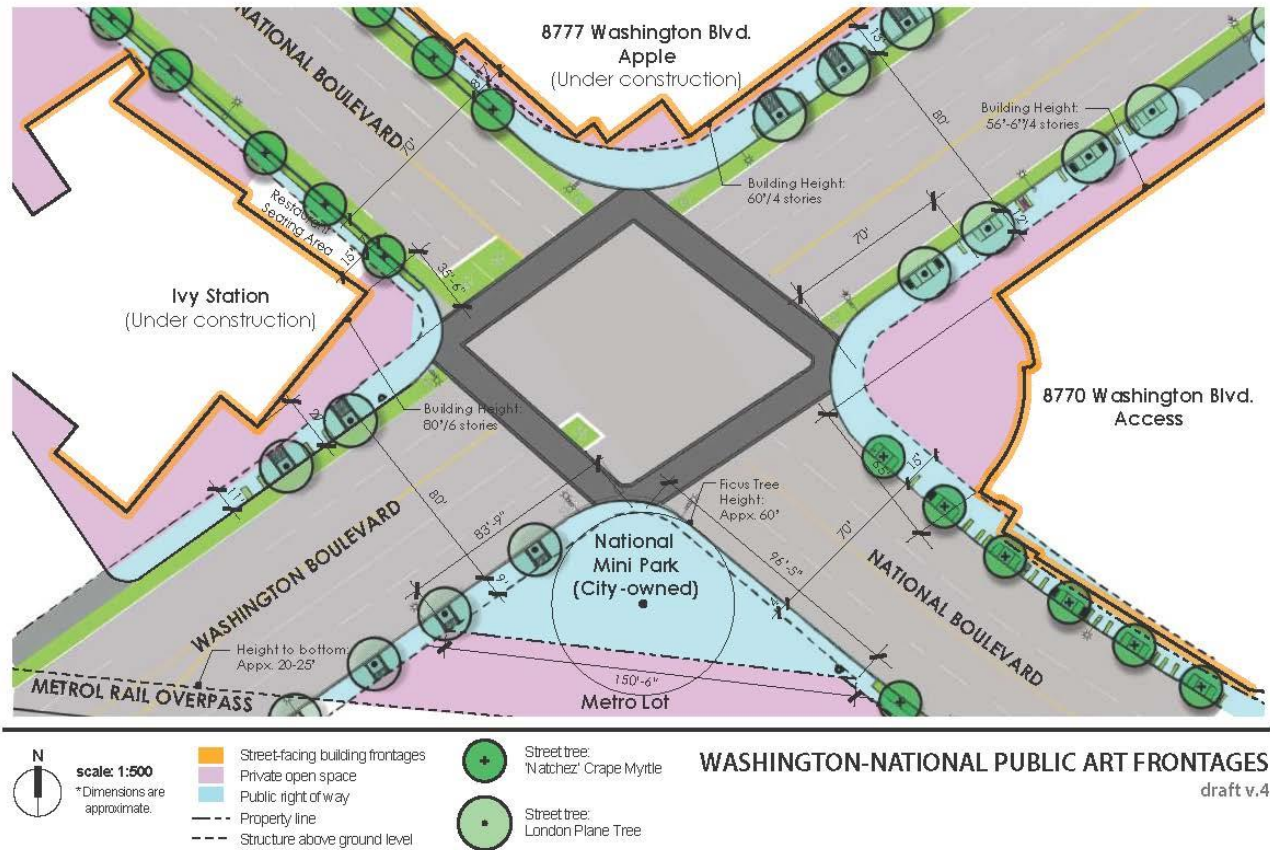
The **City of Culver City** (City), in partnership with **CLPF - 8777 Washington, L.P.** and **Lowe** (Project Partners), seeks a qualified art consultant for commission of permanent art at the intersection of Washington and National Boulevards with the goal of visually unifying the intersection's four corners and creating a gateway for Culver City. Potential sites for art exist on all four corners, including a triangular parkette on the south side of the intersection, adjacent to the elevated Metro Expo Line. There may also be an opportunity to incorporate the two Metro rail overpasses at National and Washington Boulevards.

Qualified art consultants are individuals who have completed commissions in conjunction with government (or public agency) percent for art programs. Candidates based in California who have completed projects relating to the built environment within Los Angeles County will be given priority consideration. The total project budget is currently just over \$1 million with up to \$50,000 available to cover consultant services in conjunction with this RFP. Target date for completion is 2020.

#### **Project Site**

Over the last decade, the City has engaged in long-term planning for repurposing and redeveloping former industrial land around the Culver City Expo Station as a Transit Oriented Development (TOD) District. The City and former Culver City Redevelopment Agency identified and assembled land for potential redevelopment sites, rezoned the land to accommodate transit-oriented development uses and implemented a [TOD District Streetscape Plan](#) to improve walkability and biking and promote sustainable development. Major projects in the area include: [Ivy Station](#), [8777 Washington Boulevard \(Apple\)](#), [Access Culver City](#), [The Platform](#), and [8888 Washington Boulevard](#).

The TOD District is comprised of about 51 acres with approximately one million sq. ft. of development entitled or in process. It sits strategically between the downtown, Helms Bakery/Arts District and adjacent to the successful Hayden Tract creative office/tech district. The City is now focusing on first and last mile travel beyond the TOD District. HOV lanes and micro transit are some of the ideas being explored to more fully realize the promise of transit oriented development - bringing housing, shopping and employment together around convenient mass transit to improve regional air quality and mobility.



## Consultant Scope of Work

Consultant's scope of work to include:

- Work with City and Project Partners to develop timeline, scope and process for artist selection and fabrication/installation of artwork;
- In conjunction with City's purchasing requirements, develop and distribute Request for Qualification (RFQ)/Request for Proposal (RFP) for artist(s);
- Coordinate review and ranking of RFQ and RFP submissions with City, Project Partners and Cultural Affairs Commission Public Art Subcommittee;
- Presentation of selected art concept at Cultural Affairs Commission and City Council meetings; and
- Oversee and coordinate fabrication and installation of artwork to ensure successful completion according to budget and established timeline.

Consultant and selected artist(s) will contract directly with the City. Consultant and artist(s) will be required to register as vendors with the City, have a current Business Tax Certificate, and carry appropriate insurance.

## **Submission Requirements**

All materials listed below must be received by **5:00 PM on Monday, October 8, 2018**. Incomplete or late submissions will not be accepted.

- Letter of interest (maximum 2 pages) that summarizes qualifications/relevant experience and outlines your approach to ensuring selection of an artist (or artists) who meets the project goals as outlined above;
- Résumé or biographical statement;
- Up to 10 images of prior projects that are similar in scope (NO composite images please); and,
- Total fee with cost breakdown (travel, out-of-pocket, etc.) and payment schedule.

All materials **must be combined into a single PDF document** and submitted electronically to:

Christine Byers, Cultural Affairs Coordinator  
[christine.byers@culvercity.org](mailto:christine.byers@culvercity.org)

## **Questions**

Please contact Christine Byers  
Cultural Affairs Coordinator  
(310) 253-6003 (direct)  
[christine.byers@culvercity.org](mailto:christine.byers@culvercity.org)